

## automechanika 2006 Exhibitors Report

**Automechanika** –the largest biennial trade fair of its kind - this year was held from 12 to 17 September at The Messe in Frankfurt, Germany. The fair attracted 166,538 visitors from 138 nations with 4,658 exhibitors from 72 countries presenting their latest products and innovations on more than 300,000m2 of exhibition area. Most exhibitors consistently report that Automechanika leads to strong global sales, not just European opportunities, and we can see that from our figures.







It was actually the first time for us to exhibit with our own stand in Automechanika and there were not only the sales staff from Japan, Korea and USA but also our agents in Germany and UK. We all joined together enthusiastically promoting all the GMB BRAND PROD-UCTS at the fair.



During the fair, we were delighted to attend to over 500 visitors coming to our stand. Many of the visitors were our current customers, however, we also entertained many others in the Automotive industry, including manufacturers in different fields, who visited us to discuss the future business opportunities. We believe that it was a great opportunity to showcase our global production system, which enables us to offer a competitive edge for our products driven by world leading technology, to visitors as well as showing what we have achieved now.







The atmosphere of the fair was fantastic and we would say, our stand was one of the liveliest places in Hall No.1 as many visitors commented.







To take this opportunity, we would like to thank all the customers who visited our stand during the fair.

Whether we succeeded or not is depending on how we react. However, one thing I should say is that we enjoyed the experience much better than we expected.

At least we believe we showed "GMB is right here" to the world on the largest stage available - Automechanika 2006.







Lastly, we would like to express the special thanks to our counter lady Aneta for her kind assistance and her hospitality during the fair. In fact, the other exhibitor located in front of us said to us on the last day, "Thank you GMB, I was very happy for just looking her smiling everyday."

We are looking forward to see you again in Frankfurt in 2 years time. Can not wait!!